



Contact

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@SophiaThink

Bio at a glance:

- Former financial services executive (global scope).
- Business technologist focused on virtual teams, online networking, social media, use of technology to realize efficiency.
- Speaker, executive coach, strategy consultant: organizational development, change management, technology for business.
- Past employers: State Street, Uno Corporation, NERCO, Ninety Nine.

Expertise:

SophiaThink, LLC, founded in 2009, helps clients develop strategies to use new technologies for market advantage.

- Appropriate use of technology to support virtual work.
- Risk assessments of new technology in regulated environments.
- Practical business uses for new technologies within existing businesses.
- Change management to drive technology adoption and increase productivity.
- Practical governance strategies.

Typical client triggers:

- Flexible work program implementations.
- Increases in complex virtual team projects.
- New product/service launches demanding access to new markets.
- Organizational change situations: rapid growth, M&A, new site development, globalization.
- Competitor's utilization of the technology.
- Clients demand it.
- Regulatory changes.

Current speaking and workshop topics:

- Old dogs, new tricks – managing the new flexible, global workforce.
- Advancing your career and succeeding as a virtual employee.
- Using virtual work and flexible work days to gain productivity and better work/life balance.
- Creating and maintaining high performing virtual teams for business advantage.

Sample of past speaking and workshop topics:

- Utilizing social media for business advantage in regulated environments.
- Creating practical corporate governance for new technologies.
- Data privacy and corporate risk implications of new technologies.
- Social media, social networking – impacts on business, communication and relationships.
- Using social media for local business.
- Did you get my message? Communicating effectively in a global, virtual world.
- Creating powerful professional brands online.
- Creating powerful personal brands online.
- Utilizing social media for non-profits
- Keeping kids safe in a virtual world.